THE BEST WAY TO SELL PROPERTY

Sell by online auction with Openn. Qualified buyers can bid from day one, and **the current bid is advertised on the major real estate portals**, drawing in more bidders and building competition that drives your price. Follow every bid in real time, around the clock.

1 ENGAGE

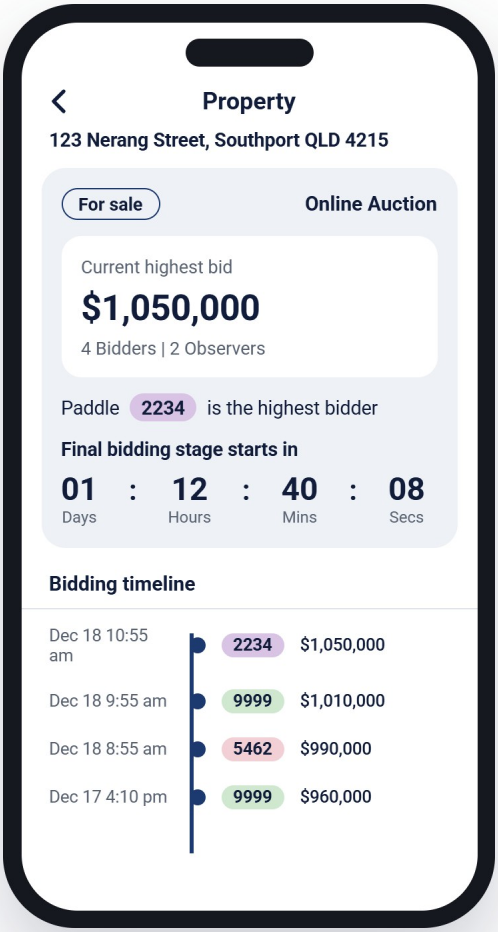
- Current bid advertised on the portals
- Bidding opens from day one
- Flexible terms widen the buyer pool

2 COMPETE

- Every bid visible in real time
- Pre-contracted, verified bidders
- Final bidding stage builds urgency

3 CLOSE

- Reserve met, highest bidder buys
- No dummy bids, full transparency
- Fewer days on market



LIVE BIDDING | **VERIFIED BIDDERS** | **FASTER RESULTS** | **AGENT SUPPORT**

HOW IT WORKS

1. SET YOUR RESERVE
Agree a reserve with your agent. It can be adjusted during the campaign until it's met.

2. LIST THE PROPERTY
Your agent lists your property as an online auction, with the current bid advertised on the real estate portals to attract more bidders.

3. APPROVE BIDDERS
Buyers submit an opening bid and their terms. Once you approve and both sign, they get a paddle number and their bid goes live.

4. WATCH THE BIDDING
Follow every bid in real time from your device. Qualified bidders can raise their bid at any time.

5. SOLD & SIGNED
In the final bidding stage, the countdown resets with every new bid. Reserve met, the highest bidder buys. Pop the champagne!

FAQ'S

Are the bidders genuine?

Every bidder signs a binding contract to qualify, which you also sign. Each paddle number is linked to a legally binding contract, so dummy bids are impossible.

Can buyers with conditions take part?

Yes. Buyers can propose their deposit, settlement date and conditions such as finance for your approval. More buyers on a level playing field means more competition.

Can my property sell before the final stage?

Yes. If a sole bidder offers a price you're happy with, you can sell straight away. With several qualified bidders, the final bidding stage can be brought forward.

What happens if the reserve is met?

Once your reserve is met, it's locked in and the property sells to the highest bidder on their approved terms. If it isn't met, the property passes in and your agent keeps negotiating with interested buyers.

Who can watch the auction?

Qualified bidders see the paddle numbers, highest bid and bidding timeline. There is also an Observer function so others can follow the campaign as it unfolds. Your agent controls it and can turn it on or off.

> **"You feel as if you're getting every cent you're going to get. I can't praise the system any more! Nobody could go through this and not feel confident at whatever the final result is. You know you've really squeezed every drop out of the lemon.**
>
> CYRIL, SELLER

DAY 1
bidding can start from **day one**

24/7
live updates to bids on your property

3X
the pool of **engaged buyers**