

# THE BEST WAY TO BUY AND SELL PROPERTY

Sell smarter with Openn, where competition between buyers leads to higher sale prices. Track offers and get instant updates around the clock, ensuring a smooth, informed process.

1

## ENGAGE

- Broader buyer reach
- Convenience & accessibility
- Flexibility in sales strategy

2

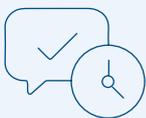
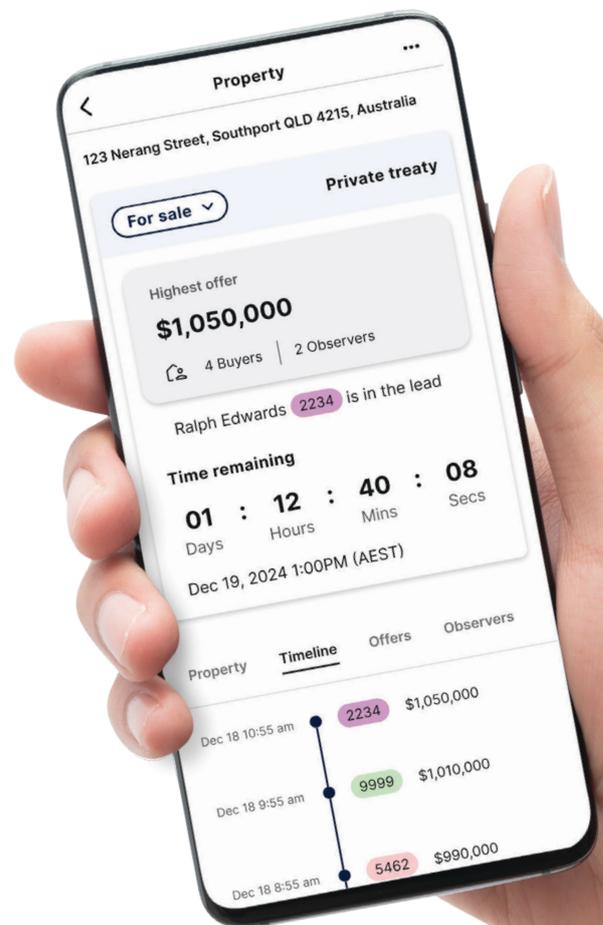
## CONVERT

- Creates a sense of urgency
- Build trust through transparency
- Streamlined process

3

## CLOSE

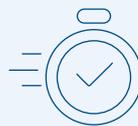
- Enhanced buyer engagement
- Higher sales prices
- Faster transactions



**REAL-TIME  
FEEDBACK**



**AVOIDS  
UNDERSELLING**



**FASTER  
RESULTS**



**AGENT  
SUPPORT**

## HOW IT WORKS



### 1. CHOOSE SALES METHOD

Select from digital private treaty, auction, offer & acceptance or tender



### 2. LIST THE PROPERTY

Your agent uploads your property to the Openn platform.



### 3. APPROVE BUYERS

Buyers submit their price and any terms for your review and approval.



### 4. WATCH THE ACTION

See the process unfold from your device, in real time, as your agent extracts the best result.



### 5. SOLD & SIGNED

Sign off on the sale digitally and pop the champagne!

## FAQ's

### Do I have to disclose offer details to other buyers?

No, Openn Offers is completely flexible, you choose what level of transparency you're comfortable with.

### What if I get a really low first offer, do I have to display that to others?

You have no obligation to reveal the offer price to other parties, however doing so will often attract interest from other buyers and create competition between multiple parties. You may also 'rank' buyers without disclosing offer prices.

### Can I choose the winning buyer?

Openn Offers allows you to choose any offer including one which may have a lower price, but more favourable terms. Once your listing agent accepts an offer, everyone involved is notified whether their offer was accepted or not.

### Does it work for all properties?

Yes! Openn has been used on every type of property imaginable and in all kinds of markets. Whether the market is going up or down, Openn Offers is a process you can rely on.

### Who can watch the Openn process?

Buyers and their Agents will have access only once an offer has been verified by the listing agent, although they will only see the information that the listing agent has chosen to reveal. There is also an Observer function which allows people to view a specific property campaign as it unfolds. Your listing agent controls this feature and, based on your preferences, it can be turned on or off.

“ You feel as if you're getting every cent you're going to get. I can't praise the system any more! Nobody could go through this and not feel confident at whatever the final result is. You know you've really squeezed every drop out of the lemon. ”

CYRIL - SELLER

# 24%

of sold properties are  
\$50k above asking

# 24/7

updates to offers on  
your property

# 3X

the pool of engaged  
buyers